

Anne Stone Becomes New Executive Director for the International Association of Arson Investigators (IAAI)

Forest Hill, MD (March 20, 2024) – Anne Stone, CAE, joined Stringfellow Management Group (SMG) as the Executive Director for the International Association of Arson Investigators (IAAI), in March of 2024. In this role, Anne will serve as the CEO of the organization, maintaining a keen focus on member facing priorities and advancing IAAI’s strategic plan.

Prior to this role, Anne held leadership roles within the Promotional Products Association International (PPAI) for the past 17 years. PPAI represents approximately 15,000 member companies and represents a \$25 billion industry. During her time with PPAI, Anne delivered strategic oversight to all member-facing departments including governance and board relations, professional development, advocacy and government relations, awards and recognition, chapter relations, product responsibility and sustainability, as well as management of the education foundation, an independent 501(c)3 organization.

Anne has also served on the Board of Directors for the Small Business Legislative Council and on the Board of Directors for the International Consumer Product Health and Safety Organization.

Anne is a graduate of Georgetown University.

“After an extensive and competitive search for IAAI’s Executive Director, Anne was the unanimous choice,” stated Fred Stringfellow, CAE, SMG President & CEO. SMG worked closely with IAAI’s volunteer leadership on this executive search. “Anne exemplified the leadership qualities and experience that IAAI was seeking in its next leader. Anne’s background with PPAI will set her up for success in this new role, and position IAAI for its next chapter. We’re ecstatic to have her leading our staff team.”

The IAAI represents more than 11,000 fire investigation professionals and is committed to cooperating with public agencies and private organizations to further the advancement of fire and explosion investigation through the development and implementation of education and training programs, the administration of professional certifications, the promotion and facilitation of research, the exchange of

scientific and technical information and resources, and the encouragement of networking among industry professionals.

###

About the International Association of Arson Investigators (IAAI):

The International Association of Arson Investigators® (IAAI®) is an international professional association of more than 11,000 fire investigation professionals, united by a strong commitment to suppress the crime of arson through professional fire investigation. To learn more, visit <https://www.firearson.com/>

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 24 non-profit associations and foundations with its staff of 60 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

Media contact:

Amie Goscinski

Director of Communications & Marketing

(443) 640-1059 x144

agoscinski@stringfellowgroup.net

Stringfellow Management Group, Inc.

2331 Rock Spring Road | Forest Hill, MD 21050

P: 443-640-1059 | F: 443-640-1031