

Stringfellow Group's Melanie Taylor Earns CAE Credential

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FOR IMMEDIATE RELEASE

MELANIE TAYLOR EARNS CERTIFIED ASSOCIATION EXECUTIVE CREDENTIAL

Forest Hill, MD, June 27, 2023- ASAE has announced that Melanie Taylor, CAE, Account Executive of Stringfellow Management Group has recently renewed the Certified Association Executive (CAE) designation. The CAE is the highest professional credential in the association industry. Taylor serves as the President and CEO for SMG client Synthetic Turf Council (STC).

To be designated as a Certified Association Executive, an applicant must have experience with nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,500 association professionals currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

About ASAE:

ASAE is a membership organization of more than 47,000 association executives and industry partners. Since it was established 100 years ago, its members have and continue to lead, manage, and work in or partner with organizations in more than a dozen association management disciplines, from executive management to finance to technology. With the support of the ASAE Research Foundation, a separate nonprofit entity, ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession and provides resources, education, ideas, and advocacy to enhance the power and performance of the association and nonprofit community. Visit ASAE at asaecenter.org.

About Stringfellow Management Group:

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 25 non-profit associations and foundations with its staff of 50 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

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