

News for Immediate Release



The Stringfellow Management Group Has Been Selected by the National Association of Orthopaedic Nurses

Forest Hill, MD (January 16, 2025) – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for the National Association of Orthopaedic Nurses (NAON), a nonprofit, volunteer-run organization that enhances the lives and careers of orthopaedic nurses. NAON promotes the highest standards of nursing practice by educating its practitioners, promoting research, and encouraging effective communication practices.

SMG is partnering with NAON by providing full-service management and support services including operations management, governance support, event management, professional development management, financial management, membership coordination, website management, and administrative support.

"Working with SMG has been a game-changer for us. They've helped us make sense of the challenges we're facing during this transition and brought fresh energy to the process. We're excited to work with this professional team," said Donna Kurek, MSN, RN, MHA, ONC, CMSRN, CPHQ, FNAON and President of the National Association of Orthopaedic Nurses (NAON). "The Organizational 360 Assessment has been eye-opening—it's helping us see where we need to get on the same page and where to look for growth opportunities. We're excited to have SMG by our side as we lay the groundwork for a stronger future."

SMG President, Fred Stringfellow, CAE, welcomed the new partnership with NAON, by stating, "NAON is a great addition to our list of partners. As we continue to increase our presence in the healthcare community, we are delighted to work with a leading organization in the nursing profession. Our team is excited to work alongside NAON's dedicated Board to help bring their vision to fruition, managing their professional association, and to bring efficiencies to their programs like training and certification preparation. We look forward to a long and fruitful partnership."

NAON membership consists of more than 4,000 RNs, APRNs, LPNs, LVNs, student nurses and affiliate members from across the country and around the world who share an interest in musculoskeletal healthcare.

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About the National Association of Orthopaedic Nurses (NAON):

The National Association of Orthopaedic Nurses (NAON) is a nonprofit, volunteer-run organization that enhances the lives and careers of orthopaedic nurses. Formed in 1980, NAON was designed to promote the highest standards of nursing practice by educating its practitioners, promoting research and encouraging effective communication between orthopaedic nurses and other groups with similar interests.

NAON membership consists of more than 4,000 RNs, APRNs, LPNs, LVNs, student nurses and affiliate members from across the country and around the world who share an interest in musculoskeletal healthcare. To learn more: <https://www.orthonurse.org/>

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 20 non-profit associations and foundations with its staff of 60 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

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