

News for Immediate Release



Virginia Association of Nurse Anesthetists (VANA) Selects Stringfellow Management Group

Forest Hill, MD (January 24, 2023) – Stringfellow Management Group, Inc. (SMG) has been selected to provide association management services and headquarters operations for VANA, a professional association representing Virginia-based anesthesia professionals. VANA’s mission is to promote safe anesthesia care and to advance and enhance the art and science of the profession of nurse anesthesia in the Commonwealth of Virginia.

SMG’s Daniel Whitehead will serve as Executive Director. Whitehead joined SMG in 2022 and brings expertise in board governance and program management. Prior to joining SMG, Whitehead was an Assistant Vice President at an influential public affairs firm, leading and managing the company’s association management efforts.

“VANA is excited to work with the professionals at SMG, and in particular, Daniel Whitehead,” VANA President Meredith Joyner stated. “The condensed time frame to transition to SMG was complicated due to the timing of our January programs, but Daniel jumped in and took the helm to position us for success.”

SMG is partnering with VANA by providing full-service management and support services including operations management, governance support, conference and continuing education management, communications, financial management, membership coordination, website management, and administrative support.

SMG President, Fred Stringfellow, CAE, welcomed the new partnership with VANA, by stating, “VANA is a great addition to our list of partners. We are delighted to work with a leading Virginia-based organization in the healthcare space. Our team is excited to work alongside VANA’s dedicated Board to help bring their vision to fruition.”

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About VANA:

VANA is the Commonwealth of Virginia chapter of the Certified Registered Nurse Anesthetists (CRNA). The credential CRNA (Certified Registered Nurse Anesthetist) came into existence in 1956. CRNAs are anesthesia professionals who safely administer approximately 32 million anesthetics to patients each year in the United States, according to the American Association of Nurse Anesthetists (AANA) 2008 Practice Profile Survey. To learn more, visit <https://virginiacrna.org>.

About Stringfellow Management Group

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 25 non-profit associations and foundations with its staff of 50 association professionals. SMG is an Accredited Association Management Company. Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry. For more information on Stringfellow Management Group, please visit www.stringfellowgroup.net

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