

**News for Immediate Release**



## **The Newly Merged Wood Industry Association Has Selected the Stringfellow Management Group**

**Forest Hill, MD (January 15, 2024)** – Stringfellow Management Group, Inc. (SMG) has been selected to manage the merger of two industry trade associations in the wood industry; Woodworking Machinery Industry Association (WMIA) and Wood Machinery Manufacturers of America (WMMA). The associations have merged to become the Wood Industry Association (WIA), effective January 1, 2024.

SMG has managed WMMA for the past twelve years and will be continuing to manage the merged entity. Fred Stringfellow, CAE, will serve as CEO of WIA. SMG will continue to provide full-service management and support services including operations management, governance support, event management, professional development management, financial management, membership coordination, website management, and administrative support.

“The combination of WMIA and WMMA will provide a unified voice for the wood machinery industry in North America, with more resources to invest in member programs, safety standards and public policy. We’re excited to be part of this milestone merger,” said Stringfellow.

WIA will represent nearly 400 member companies and become the single owner of the International Woodworking Fair (IWF), a biennial trade show held in Atlanta – the largest wood machinery show in North America, an event that attracts nearly 40,000 participants.

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### **About the Wood Industry Association (WIA):**

The Wood Industry Association (WIA) was established in 2024 following the merger of the Wood Machinery Manufacturers of America (WMMA) and the Woodworking Machinery Industry Association (WMIA). WIA was formed to provide one unified voice for the wood machinery industry in North America, more resources to invest in member programs, safety standards and public policy, expanded committee and volunteer opportunities, and greater efficiency through streamlined operations and fewer redundancies. To learn more, visit [www.woodindustry.org](http://www.woodindustry.org).

### **About Stringfellow Management Group**

Stringfellow Management Group (SMG) provides headquarters operations, professional management services, specialized financial management, and conference coordination to 24 non-profit associations and foundations with its staff of 60 association professionals. SMG is an Accredited Association Management Company.

Administered by the AMC Institute, AMC Institute Accreditation is recognized and supported by ASAE & The Center for Association Leadership and is based on the ANSI Standard of Good Practices for the AMC Industry.

For more information on Stringfellow Management Group, please visit [www.stringfellowgroup.net](http://www.stringfellowgroup.net)

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